# benefitbay

## END-TO-END ICHRA ADMINISTRATION PLATFORM

### FOR BROKERS AND THEIR CLIENTS

#### BEST-IN-CLASS PLATFORM FOR SUCCESSFUL ICHRA DEPLOYMENT

Work with clients to model plans in real time and strike a balance between budget and benefit. Benefitbay will ensure compliance, generate docs, structure tax deductions, and verify employee enrollment - all built into our simple suite of tools.









PREMIUM FUNDING E

CONTRIBUTION MODELING

BROKER DEPLOYMENT

#### FEATURES

- CONTRIBUTION MODELING
- COMPLIANCE

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- BROKER DEPLOYMENT
- PREMIUM FUNDING
- ENROLLMENT
- ACCOUNT MANAGEMENT
- CALL CENTER SUPPORT

#### HIGHLIGHTS

- 1. Broker fees are built into client's fixed, predictable, *often lower* cost.
- 2. Broker will maintain or increase revenue with benefitbay.
- 3. Drive customer retention with a fully modeled ICHRA option for clients.
- 4. Large group (ALE) classing and carveout savings.
- Subsidy Advantage<sup>™</sup> tool means huge savings for small businesses.
- 6. Broker dashboard for at-a-glance management of all ICHRA accounts.